# Curriculum Vitae JEREMY M. WILSON

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## PROFESSIONAL EXPERIENCE

# Michigan State University

School of Criminal Justice

Full Professor (Tenured) (2014-)

Associate Professor (Tenured) (2008-2014)

Courses Taught: Advanced Topic in Policing: Organizational Realities, Innovation, and Strategy (G), Advanced Seminar in Policing: Personnel Administration and Organizational Strategy (UG) (Writing Intensive), Program Evaluation (G), Research Methods (UG), Independent Studies (G)

Fellowships Supervised: Policing (4), Product Counterfeiting (17)

Instructor, Police Executive Development Series (2008-2010)

Training Modules: Police Consolidation and Shared Services, and Recruitment and Retention

Broad College of Business, Henry Center for Executive Development/Department of Supply Chain Instructor, Anti-Counterfeiting, Brand Protection and Supply Chain Security (2016-)

RX-360 Brand Protection and Supply Chain Integrity Program

West Michigan Supply Chain Management Certificate Series

Value Chain Management Certificate Program

General Dynamics Supply Chain Leadership Development Program

Spartan Growth Academy

Supply Chain Strategy and Operations

Mid-Michigan Value Chain Certificate Program

# Affiliated Faculty

Office of Survey Research (2015-)

Canadian Studies Center (2015-)

Institute for Public Policy and Social Research (2016-)

Global Urban Studies Program (2016-)

# **National Crime Prevention Council**

Board of Directors, 2022-2023

## **RAND** Corporation

Adjunct Behavioral Scientist (2008-2011) Full Behavioral Scientist (2006-2008)

Associate Behavioral Scientist (2003-2006)

**Griffith University**, Australian Research Council Centre of Excellence in Policing and Security *Visiting Scholar* (2008-2009)

# Carnegie Mellon University, Heinz School of Public Policy and Management

Adjunct Professor (2005)

Courses Taught: Program Evaluation (G)

# Northwestern University, Center for Public Safety

Willett Chair in Public Safety (2005-2007)

Certified Instructor, Police Executive Management Program (2006-2007)

Training Modules: Organizational Perspectives of Policing and Law Enforcement as Laboratory

# University of Toledo, Department of Criminal Justice

Assistant Professor (2002-2003)

Associate Member, Graduate Faculty of the University of Toledo

Courses Taught: Introduction to Criminal Justice (UG), Criminal Justice Research Methods (UG & G), and Administration of Criminal Justice (G)

Courses Established: Data Analysis in Criminal Justice (G) and Policy Projects in Criminal Justice (G)

## The Ohio State University, John Glenn College of Public Affairs

Instructor (2000)

Courses Taught: Introduction to Public Policy Analysis (G)

Affiliated Faculty, Criminal Justice Research Center, 2002-

# University of Michigan, Inter-University Consortium for Political and Social Research (ICPSR)

Associate Instructor (1999-2000)

Courses Taught: Simultaneous Equation Models (G)

#### Indiana University-Bloomington, Department of Criminal Justice

Associate Instructor (1996-1997)

Courses Taught: Theories of Crime and Deviance (UG)

# **AWARDS/HONORS**

**Outstanding Book Award,** presented by the American Society of Criminology Division on White-Collar and Corporate Crime for *Brand Protection and the Global Risk of Product Counterfeits: A Total Business Solution Approach*, 2023.

**Corporate Connector Award,** presented by the MSU Innovation Center for extensive partnership building with industry, 2020.

**Pioneer Award,** presented by the MSU A-CAPP Center for profound contributions to the development of the A-CAPP Center, 2018.

**O.W. Wilson Award**, presented by the Police Section of the Academy of Criminal Justice Sciences for significant contributions to police research, practice, and education, 2017.

Outstanding Supervisor Award, presented by Michigan State University upon nomination by staff, 2016.

Award in Recognition of Support and Commitment to Protecting the Integrity of the UL Mark, presented by Underwriters Laboratories, 2015.

**Certificate of Appreciation,** presented by the Counter Fraud and Counterfeiting Research Center at Yong In University (South Korea), 2013.

Industry Achievement Award for Leadership of the Anti-Counterfeiting and Product Protection Program, presented by Johnson and Johnson, 2012.

City of Lansing Award for Service in honor of my council to its neighborhood watch program presented by the Lansing Police Department, 2008.

**Presidential Silver Medal Award** for leadership of the successful efforts to establish the RAND Center on Quality Policing and for contributions to RAND's body of research on policing, RAND, 2006.

Robert W. Backoff Research Award, The Ohio State University, 2002.

**Third Prize,** *Gene Carte Student Paper Competition*, American Society of Criminology, 2000. Paper title: "Introducing Legalized Gambling to Indiana Communities: An Impact Assessment of the Effects on Crime."

University Fellowship, The Ohio State University, 1998-99.

"Hue and Cry" Award for excellence in teaching and service to the department, Indiana University, 1998, 1997.

## ADMINISTRATIVE EXPERIENCE

## Michigan State University

School of Criminal Justice

Founding Director, Police Staffing Observatory (2022-)

Founding Director, Program on Police Consolidation and Shared Services (2012-2018)

Associate Director for Research/Research Director (2008-2014)

## College of Social Science

Founding Director, Center for Anti-Counterfeiting and Product Protection (University-wide) (2013-2018)

Founding Director, Anti-Counterfeiting and Product Protection Program (2009-2013)

#### **RAND** Corporation

Founding Director, Police Recruitment and Retention Clearinghouse (2007-2010)

Founding Associate Director, Center on Quality Policing (2005-2008)

## **EDUCATION**

**The Ohio State University**, Doctor of Philosophy in Public Policy and Management, 2002 *Dissertation:* The Implementation of Community Policing in Large Municipal Police Organizations

Indiana University-Bloomington, Master of Arts in Criminal Justice, 1998

Master's Thesis: Introducing Legalized Gambling to Indiana Communities: An Impact Assessment of the Effects on Crime

University of Toledo, Bachelor of Science in Criminal Justice (Honors), 1996

Senior Honors Thesis: Empirical and Normative Theoretical Foundations in Criminal Justice Doctoral Programs: An Evaluation

#### ORGANIZATIONAL DEVELOPMENT

## **Police Staffing Observatory**

To promote evidence-based police workforce research, strategy and operations, I founded and direct the Police Staffing Observatory (PSO). The PSO is a global collaborative of over three-dozen academics, scholars, practitioners and students working to advance police workforce knowledge and its application by conducting timely and innovative research on critical police staffing issues; creating a venue for police staffing scholars to share opportunities, discuss ideas and enable collaborations; facilitating researcher-practitioner partnerships and technical assistance; and serving as a repository and dissemination vehicle for the research of collaborators so that it is easily discoverable by practitioners and others. Through its facilitation of research and outreach, the PSO is a community of science that ultimately serves as a valuable resource for the community of practice.

# Michigan State University Center for Anti-Counterfeiting and Product Protection

With initial support from the Colleges of Social Science and Engineering, School of Criminal Justice, and MSU Foundation, in 2009 I launched and directed the Anti-Counterfeiting and Product Protection Program. After successfully growing the interdisciplinary program over four years (including creating a blue-chip industry advisory board, engaging alumni and donors, launching multi-college translational research projects, recruiting faculty, students, and external partners, and establishing a graduate certificate and executive education programs), I gained support from multiple MSU colleges (Social Science, Business, and Engineering) to create the Center for Anti-Counterfeiting and Product Protection (A-CAPP)—a formal university entity. The Center is the world's only academic body focusing upon the complex global issues of anti-counterfeiting and product protection of all products, across all industries, in all markets. The A-CAPP Center's mission is to develop and disseminate evidence-based anti-counterfeit strategy. To advance the dialogue and translational research of anti-counterfeiting and product protection, the A-CAPP Center serves as an international substantive and interdisciplinary research, training, education, and outreach hub engaged as a trusted partner and organizational home for intersectoral collaborations with industry, government, and other stakeholders concerned with anti-counterfeiting, brand protection, and product protection strategies. Through dozens of projects and activities across many disciplines, the Center also provides considerable research and other professional opportunities for faculty, staff, and students. Significant education and outreach accomplishments include the launch of a brand protection journal, an online professional brand protection certificate comprised of 17 modules, and an annual global summit on anti-counterfeit strategy. As Director of the Center, I was responsible for all the Center's administration and leadership, including setting the vision and strategic agenda; developing and overseeing strategic initiatives and core programs of research, education, executive training, and outreach; mobilizing interdisciplinary teams; building partnerships; recruiting, mentoring, overseeing and recognizing with awards faculty, staff, and students; all forms of fundraising and development; alumni/donor engagement; managing budgets and space; and chairing its Industry Advisory Board.

## Michigan State University Program on Police Consolidation and Shared Services

To provide the law enforcement, policymaking and academic communities independent, evidence-based lessons and resources on all forms of police consolidation, regionalization, contracting, and shared services, in 2012 I created and led the Program on Police Consolidation and Shared Services (PCASS) with initial support from the U.S. Department of Justice, Office of Community Oriented Policing Services. Many faculty, staff, and students have benefited from the professional opportunities provided by the

growth of PCASS's research portfolio, and practitioners and policymakers have derived great value from its lessons.

# Michigan State University School of Criminal Justice

As Associate Director for Research (Research Director), my duties at Michigan State University centered on enhancing the research enterprise of the School of Criminal Justice through organizational development, alumni and donor engagement, capacity building, mentoring and advising, marketing, integrating the School with major university initiatives, assisting in the formation of strategic direction and School policy, and associated activities.

# RAND Center on Quality of Policing

The RAND Corporation is a nonprofit institution that helps improve policy and decision making through research and analysis. From 2003-2008, I directly contributed to the significant expansion of its safety and justice research portfolio through my business development efforts and at establishing and managing the operations of the RAND Center on Quality Policing (CQP). The CQP provides evidence-based research and analysis on contemporary police practice and policy to help law enforcement agencies across the United States make better operational decisions and consistently perform at their best. Beyond business development and resource acquisition for the CQP, as founding associate director I was responsible for marketing, creating and monitoring research and development budgets, performing outreach to clients and partners, managing clients and all levels and forms of staff, mobilizing and coordinating interdisciplinary research teams, mentoring and evaluating staff, overseeing operations, interacting with the media, and other routine day-to-day functions. Additionally, I helped coordinate and oversaw the U.S. Congressional Appropriation, administered through the U.S. Department of Justice, National Institute of Justice, that made possible the launch of the Center.

# **RAND Police Recruitment and Retention Clearinghouse**

In 2007, I founded with support from the U.S. Department of Justice, Office of Community Oriented Policing Services the Police Recruitment and Retention Clearinghouse, which was a web-based, "one-stop shop" for recruitment and retention resources and information designed specifically for the law enforcement community.

**PUBLICATIONS** (\* indicates peer-reviewed, \*\* indicates student author) [174]

## Books/Monographs [13]

- \* Wilson, Jeremy M. (Ed.). (2022). Brand Protection and the Global Risk of Product Counterfeits: A Total Business Solution Approach. Cheltenham, UK: Edward Elgar.
- \* Wilson, Jeremy M., Weiss, Alexander, & Grammich, Clifford (2016). *Public Safety Consolidation: A Multi-Case Study Assessment of Implementation and Outcome.* Washington, DC: U.S. Department of Justice, Office of Community Oriented Policing Services.
- \* Wilson, Jeremy M., & Weiss, Alexander (2012). A Performance-Based Approach to Police Staffing and Allocation. Washington, DC: U.S. Department of Justice, Office of Community Oriented Policing Services (multiple prints).
- \* Wilson, Jeremy M., Dalton, Erin, Scheer\*\*, Charles, & Grammich, Clifford (2010). *Police Recruitment and Retention for the New Millennium: The State of Knowledge.* Washington, DC: U.S. Department of Justice, Office of Community Oriented Policing Services (also published by RAND).

- \* Wilson, Jeremy M., Rostker, Bernard, & Fan, Cha-Chi (2010). Recruiting and Retaining America's Finest: Evidence-Based Lessons for Police Workforce Planning. Santa Monica, CA: RAND, MG-960-NIJ.
- \* Davis, Lois, Pollard Michael, Ward, Kevin, Wilson, Jeremy M., Varda, Danielle, Hansell, Lydia, & Steinberg, Paul (2010). Long-Term Effects of Law Enforcement's Post-9/11 Focus on Counterterrorism and Homeland Security. Santa Monica, CA: RAND, MG-1031-NIJ.
- \* Wilson, Jeremy M., Chermak, Steven, & McGarrell, Edmund F. (2010). Community-Based Violence Prevention: An Assessment of Pittsburgh's One Vision One Life Program. Santa Monica, CA: RAND, MG-947-NIJ.
- \* Wilson, Jeremy M., Jackson, Brian, Eisman, Mel, Steinberg, Paul, & Riley, K. Jack (2007). Securing America's Passenger Rail Systems. Santa Monica, RAND, MG-705-NIJ.
- \* Rostker, Bernard, Hix, William M., & Wilson, Jeremy M. (2007). Recruitment and Retention: Lessons for the New Orleans Police Department. Santa Monica, CA: RAND, MG-585-RC.
- \* Wilson, Jeremy M., & Dalton, Erin. (2007). Human Trafficking in Ohio: Markets, Responses, and Considerations. Santa Monica, CA: RAND, MG-689-OACP. (Chosen for inclusion in the 18<sup>th</sup> (2008) Edition of University Press Books Selected for Public and Secondary School Libraries by the Association of American University Presses, the American Association of School Librarians, and the Public Library Association.)
- \* Wilson, Jeremy M. (2006). Community Policing in America. NY: Routledge. (For a review of this book, see Jones, Matthew (2007). Police Quarterly, Vol. 10. (2): 342-343.)
- \* Jones, Seth G., Wilson, Jeremy M., Rathmell, Andrew, & Riley, K. Jack (2005). *Establishing Law and Order After Conflict*. Santa Monica: RAND, MG-374-RC.
- \* Riley, K. Jack., Treverton, Gregory F., Wilson, Jeremy M., & Davis, Lois (2005). *State and Local Intelligence in the War on Terrorism*. Santa Monica, CA: RAND, MG-394-RC.

## Journal Articles [56]

- \* Wilson, Jeremy M., & Grammich, Clifford (2024). Reframing the Police Staffing Challenge: A Systems Approach to Workforce Planning and Managing Workload Demand. *Policing: A Journal of Policy and Practice*, Vol. 18: <a href="https://doi.org/10.1093/police/paae005">https://doi.org/10.1093/police/paae005</a>.
- \* Shepherd, David, Whitman, Kate, Button, Mark, & Wilson, Jeremy M. (2023). The Impact of Deviant Social Media Influencers and Consumer Characteristics on Purchasing Counterfeit Goods. *Deviant Behavior*, Vol. 44 (12): 1746-1760.
- \* Wilson, Jeremy M., Grammich, Clifford, Cherry, Terry, & Gibson, Anthony (2023). Police Retention: A Systematic Review of the Research. *Policing: A Journal of Policy & Practice*, Vol. 17: <a href="https://doi.org/10.1093/police/paac117">https://doi.org/10.1093/police/paac117</a>.
- \* Wilson, Jeremy M., & Grammich, Clifford (2022). Staffing Composition in Large, U.S. Police Departments: Benchmarking Workforce Diversity. *Policing: An International Journal*, Vol. 45(5): 707-726.
- \* Wilson, Jeremy M., & Grammich, Clifford (2021). Protecting Brands from Counterfeiting Risks: Tactics of a Total Business Solution. *Journal of Risk Research*, Vol. 24(9): 1141-1160.

- \* Wilson, Jeremy M., & Grammich, Clifford (2020). Brand Protection Across the Enterprise: Toward a Total Business Solution. *Business Horizons*, Vol. 63(3): 363-376.
- \* Chermak, Steven, & Wilson, Jeremy M. (2020). Attitudes Toward the Police in Communities Using Different Consolidation Models. *International Criminal Justice Review*, Vol. 30(2): 219-234.
- \* Wilson, Jeremy M., & Grammich, Clifford (2019). The Measurement and Variation of Public Safety Consolidation. *International Criminal Justice Review*, Vol. 29(4): 335-347.
- \* Wilson, Jeremy M., Gruenewald, Jeff, & Grammich, Clifford. (2019). Officer Views in Contracting, Merger, and Hybrid Agencies. *Policing: An International Journal*, Vol. 42(2): 270-283.
- \* Gruenewald, Jeff, Wilson, Jeremy M., & Grammich, Clifford (2018). Examining Officer Support for and Perceived Effects of Police Consolidation. *Policing: An International Journal*, Vol. 41(6): 828-843.
- \* Kennedy, Jay P., Petlakh, Ksenia\*\*, & Wilson, Jeremy M. (2018). A Preliminary Investigation of Pharmaceutical Counterfeiters in the United States. *Journal of Qualitative Criminal Justice and Criminology*, Vol. 7(1): 49-74.
- \* Corsaro, Nicholas, & Wilson, Jeremy M. (2018). The Effects of Police Contracting on Crime: An Examination of Compton, California. *Journal of Experimental Criminology*, Vol. 14(1): 59-81.
- \* Kennedy, Jay, Haberman, Cory, & Wilson, Jeremy M. (2018). Occupational Pharmaceutical Counterfeiting Schemes: A Crime Scripts Analysis, *Victims & Offenders*, Vol. 13(2): 196-214.
- \* Kennedy, Jay, & Wilson, Jeremy M. (2017). Clicking into Harm's Way: The Decision to Purchase Regulated Goods Online. *American Behavioral Scientist*, Vol. 61(11): 1358-1386.
- \* Sullivan, Brandon, Wilson, Jeremy M, & Militz\*\*, Ross. (2017). Illicit Market for Counterfeit Products at Small Businesses in Michigan. *American Behavioral Scientist*, Vol. 61(11): 1289-1312.
- \* Wilson, Jeremy M., & Grammich, Clifford (2017). Prevalence, Form, and Function of Consolidated Public Safety Departments in the United States. *Justice Research and Policy*, Vol. 18 (1), 3-23.
- \* Sullivan, Brandon, & Wilson, Jeremy M. (2017). An Empirical Examination of Product Counterfeiting Crime Impacting the U.S. Military. *Trends in Organized Crime*, Vol. 20 (3-4), 316-337.
- \* Kennedy, Jay, Wilson, Jeremy M., & Labrecque, Ryan (2017). Towards A More Proactive Approach to Brand Protection: Development of the Organizational Risk Assessment for Product Counterfeiting (ORAPC). *Global Crime*, Vol. 18(4), 329-352.
- \* Wilson, Jeremy M., & Grammich, Clifford (2017). Consolidation of Police and Fire Services in the United States. *International Criminal Justice Review*, Vol. 27(3), 203-221.
- \* Wilson, Jeremy M. (2017). The Future of Brand Protection: Responding to the Global Risk. *Journal of Brand Management*, Vol. 24(3), 271-283.
- \* Kennedy, Jay, & Wilson, Jeremy M. (2017). Liabilities and Responsibilities: Ocean Transportation Intermediaries (OTIs) and the Distribution of Counterfeit Goods. *Maritime Economics and Logistics*, Vol. 19(1), 182-187.

- \* Wilson, Jeremy M., & Grammich, Clifford (2017). Adopting Alternative Models of Police Service in Small U.S. Communities. *Policing: A Journal of Policy and Practice*, Vol. 11(1): 39-51.
- \* Heinonen, Justin, Spink, John, & Wilson, Jeremy M. (2017). When Crime Events Defy Classification: The Case of Product Counterfeiting as White-Collar Crime. *Security Journal, Vol.* 30(2): 621-639.
- \* Sullivan, Brandon, Chan\*\*, Fiona, Fenoff\*\*, Roy, & Wilson, Jeremy M. (2016). Assessing the Developing Knowledge-Base of Product Counterfeiting: A Content Analysis of Four Decades of Research. *Trends in Organized Crime*, Vol. 20 (3-4), 338-369.
- \* Wilson, Jeremy M., Sullivan, Brandon, Johnson, Travis, Fenoff\*\*, Roy, & Kammel, Kari (2016). Product Counterfeiting Legislation in the U.S.: A Review and Assessment of Characteristics, Remedies, and Penalties. *Journal of Criminal Law and Criminology*, Vol. 106(3): 521-564.
- \* Wilson, Jeremy M., Sullivan, Brandon, & Hollis, Meghan (2016). Measuring the Unmeasurable: Approaches to Assessing the Nature and Extent of Product Counterfeiting. *International Criminal Justice Review*, Vol. 26(3): 259-276.
- \* Wilson, Jeremy M., Grammich, Clifford, & Chan\*\*, Fiona (2016). Organizing for Brand Protection and Responding to Product Counterfeit Risk: An Analysis of Global Firms. *Journal of Brand Management*, Vol. 23(3): 345-361.
- \* Wilson, Jeremy M., & Sullivan, Brandon (2016). Brand Owner Approaches to Assessing the Risk of Product Counterfeiting. *Journal of Brand Management*, Vol. 23(3): 327-344.
- \* Wilson, Jeremy M., & Grammich, Clifford (2015). Deconsolidation of Public Safety Agencies Providing Police and Fire Services. *International Criminal Justice Review*, Vol. 25(4): 361-378.
- \* Hollis, Meghan, & Wilson, Jeremy M. (2015). Police Staffing Levels: Disaggregating the Variation. *Policing: An International Journal of Police Strategies and Management*, Vol. 38(4): 820-839.
- \* Hollis, Meghan, Fejes\*\*, Zoltan-Levente, Fenoff\*\*, Roy, & Wilson, Jeremy M. (2015). Routine Activities and Product Counterfeiting: A Research Note. *International Journal of Comparative and Applied Criminal Justice*, Vol. 39 (3): 257-272.
- \* Hollis, Meghan, & Wilson, Jeremy M. (2014). Who Are the Guardians in Product Counterfeiting: A Theoretical Application of Routine Activities Theory. *Crime Prevention and Community Safety*, Vol. 16(3): 169-188.
- \* Wilson, Jeremy M., Weiss, Alexander, & Chermak, Steven (2014). Contracting for Law Enforcement Services: Lessons from Research and Practice. *Law Enforcement Executive Forum*, Vol. 14(2): 34-45.
- \* Wilson, Jeremy M. (2014). Strategies for Police Recruitment: A Review of Trends, Contemporary Issues, and Existing Approaches. *Law Enforcement Executive Forum*, Vol. 14(1): 78-97.
- \* Sullivan\*\*, Brandon, Chermak, Steven, Wilson, Jeremy M., & Freilich, Joshua D. (2014). The Nexus Between Terrorism and Product Counterfeiting in the United States. *Global Crime, Vol.* 15(3-4): 357-378.

- \* Wilson, Jeremy M., & Weiss, Alexander (2014). Police Staffing Allocation and Managing Workload Demand: A Critical Assessment of Existing Practices. *Policing: A Journal of Policy and Practice*, Vol. 8(2): 96-108.
- \* Chermak, Steven, Scheer\*\*, Charlie, & Wilson, Jeremy M. (2014). Police Consolidation in the News. *Police Quarterly*, Vol. 17 (2): 150-175.
- \* Wilson, Jeremy M., & Fenoff\*\*, Roy (2014). Distinguishing Counterfeit from Authentic Product Retailers in the Virtual Marketplace. *International Criminal Justice Review*, Vol. 24 (1): 3958.
- \* Wilson, Jeremy M., & Scheer\*\*, Charles. (2013). Plugging the Hole in the Staffing Bucket: Strategies for Maximizing the Retention of Police Personnel. *Law Enforcement Executive Forum*, Vol. 13(1): 1-23.
- \* Fejes\*\*, Zoltan-Levente, & Wilson, Jeremy M. (2013). Cue Utilization in the Product Authentication Process: A Framework and Research Agenda for Product Counterfeit Prevention. *International Journal of Comparative and Applied Criminal Justice*, Vol. 37(4), 317-340.
- \* Heinonen, Justin, Holt, Tom, & Wilson, Jeremy M. (2012). Product Counterfeits in the Online Environment: An Empirical Assessment of Victimization and Reporting Characteristics. *International Criminal Justice Review*, Vol. 22(4): 353-371.
- \* Heinonen, Justin, & Wilson, Jeremy M. (2012). Product Counterfeiting at the State-Level: A Risk Assessment of Michigan. *International Journal of Comparative and Applied Criminal Justice*, Vol. 36 (4): 273-290.
- \* Wilson, Jeremy M., & Heinonen, Justin (2012). Police Workforce Structures: Cohorts, the Economy, and Organizational Performance. *Police Quarterly*, Vol. 15 (3): 283-307.
- \* Wilson, Jeremy M. (2012). Articulating the Dynamic Police Staffing Challenge: An Examination of Supply and Demand. *Policing: An International Journal of Police Strategies and Management*, Vol. 35 (2): 327-355.
- \* Wilson, Jeremy M., & Chermak, Steven (2011). Community-Driven Violence Reduction Programs: Examining Pittsburgh's One Vision One Life. *Criminology and Public Policy*, Vol. 10 (4): 991-1027.
- \* Wilson, Jeremy M., & Heinonen, Justin (2011). Advancing a Police Science: Implications from a National Survey of Police Staffing. *Police Quarterly*, Vol. 14 (3): 277-297.
- \* Wilson, Jeremy M. & Grammich, Clifford (2011). Reconstructing Internal Security in Post-Conflict Societies: The Challenge and Successfulness of Developing Democratic Police and Justice Institutions. *Security Journal*, Vol. 24: 52-68.
- \* Wilson, Jeremy M., McDonald, John M., & Tita, George (2010). Localized Homicide Patterns and Prevention Strategies: A Comparison of Five Project Safe Neighborhoods Sites. *Victims and Offenders*, Vol. 5: 45-63.
- \* Wilson, Jeremy M. & Dalton, Erin (2008). Human Trafficking in the Heartland: Variation in Law Enforcement Awareness and Response. *Journal of Contemporary Criminal Justice*, Vol. 24. (3): 296-313.
- \* Wilson, Jeremy M. & Donnermeyer, Joseph F. (2006). Urbanity, Rurality, and Adolescent Substance Use." *Criminal Justice Review*. Vol. 31. (4): 337-356.

- \* Wilson, Jeremy M. (2006). Law and Order in an Emerging Democracy: Lessons from the Reconstruction of Kosovo's Police and Justice Systems. *Annals of the American Academy of Political and Social Science*, Vol. 605 (1): 152-177.
- \* McGarrell, Edmund F., Chermak, Steven, Wilson, Jeremy M., & Corsaro, Nicholas (2006). Reducing Homicide through a 'Lever-Pulling' Strategy. *Justice Quarterly*, Vol. 23 (2): 214-231.
- \* Wilson, Jeremy M. (2004). A Measurement Model Approach to Estimating Community Policing Implementation. *Justice Research and Policy*, Vol. 6 (2): 1-24.
- \* Wilson, Jeremy M. (2003). Measurement and Association in the Structure of Municipal Police Organizations. *Policing: An International Journal of Police Strategies and Management*, Vol. 26 (2): 276-297.
- \* Wilson, Jeremy M. (2001). Riverboat Gambling and Crime in Indiana: An Empirical Investigation. *Crime and Delinquency*. Vol. 47 (4): 610-640.
- \* McGarrell, Edmund F., Chermak, Steven, Weiss, Alexander, & Wilson, Jeremy M. (2001). Reducing Firearms Violence Through Directed Police Patrol. *Criminology and Public Policy*, Vol. 1 (1): 119-148.

# Government, Industry and Scholarly Reports [55]

Shepherd, David, Whitman, Kate, Button, Mark, & Wilson, Jeremy M. (2024). *The Impact of Complicit Social Media Influencers on Males' Consumption of Counterfeit Goods in the UK*. South Wales, Newport, UK, Intellectual Property Office.

Wilson, Jeremy M., & Grammich, Clifford A. (2023). Police Recruitment and Selection: Resources and Lessons for Workforce Building. Washington, DC: U.S. Department of Justice, Office of Community Oriented Policing Services.

Shepherd, David, Whitman, Kate, Wilson, Jeremy M., Baloka, Anna (2023). *Practices Used by Online Marketplaces to Tackle the Trade in Counterfeits*. Geneva, Switzerland: World Intellectual Property Organization.

Scheer, Charles, & Wilson, Jeremy M. (2021). Recruitment and Retention for Workforce Diversity. Washington, DC: U.S. Department of Justice, Office of Community Oriented Policing Services and International Association of Chiefs of Police.

Wilson, Jeremy M., & Grammich, Clifford (2021). A Strategic Roadmap for Building Brand Protection Programs. Princeton, NJ: Systech.

Wilson, Jeremy M., & Grammich, Clifford (2020). *Brand Protection as a Total Business Solution: An Analysis of Key Actions*. Northbrook, IL: Underwriters Laboratories.

Wilson, Jeremy M., & Grammich, Clifford (2021). *Innovations in Brand Protection*. (2021). Pharmaceutical Commerce, Vol. April: 15-20. [Reprinted]

Weiss, Alexander, Wilson, Jeremy M., & Grammich, Clifford. (2019). Evidence-Based Planning in the National Park Service: Using Data to Inform Law Enforcement Decision Making and Deployment. Washington, DC: U.S. Department of Interior, National Park Service.

Weiss, Alexander, & Wilson, Jeremy M. (2019). Law Enforcement in the National Park Service: An Assessment of the Demand for and Allocation of Rangers. Washington, DC: U.S. Department of Interior, National Park Service.

Weiss, Alexander, & Wilson, Jeremy M. (2019). Ranger Staffing for the National Park Service: A Guide for Meeting Workload Demand and Operational Risk. Washington, DC: U.S. Department of Interior, National Park Service.

Weiss, Alexander, & Wilson, Jeremy M. (2019). Law Enforcement in the National Park Service: An Assessment of the Investigative Services Branch and Office of Professional Responsibility. Washington, DC: U.S. Department of Interior, National Park Service.

Grammich, Clifford, & Wilson, Jeremy M. (2019). *Knowledge Is Power: Increasing Public Awareness to Reduce Product Counterfeiting*. Northbrook, IL: Underwriters Laboratories.

Sullivan, Brandon, & Wilson, Jeremy M. (2019). A Systematic Analysis of Product Counterfeiting Schemes, Offenders, and Victims in the United States. Washington, DC: U.S. Department of Justice, National Institute of Justice.

Wilson, Jeremy M., Chermak, Steve, Corsaro, Nicholas, Grammich, Clifford, & Gruenewald, Jeffrey (2018). *A Multi-Site Assessment of Police Consolidation*. Washington, DC: U.S. Department of Justice, National Institute of Justice.

Weiss, Alexander, Wilson, Jeremy M., & Grammich, Clifford. (2018). *Staffing and Organization in the U.S. Park Police*. Washington, DC: U.S. Department of Interior, National Park Service.

Weiss, Alexander, & Wilson, Jeremy M. (2018). The National Park Service Ranger Staffing Project: Key Findings and Implications. Washington, DC: U.S. Department of Interior, National Park Service.

Grammich, Clifford, & Wilson, Jeremy M. (2018). The 2017 A-CAPP Center Brand Protection Strategy Summit: Issues and Best Practices in Partnerships, Return on Investment, and E-Commerce. Center for Anti-Counterfeiting and Product Protection Paper Series. East Lansing, MI: Michigan State University.

Wilson, Jeremy M., Sedatole, Karen, Demere\*\*, Will, & Grammich, Clifford (2017). *Measuring Return on Investment in Brand Protection*. San Francisco, CA: Dolby Laboratories.

Grammich, Clifford, & Wilson, Jeremy M. (2017). The 2016 A-CAPP Center Brand Protection Strategy Summit: Emerging Challenges, and Progress. Center for Anti-Counterfeiting and Product Protection Paper Series. East Lansing, MI: Michigan State University.

Wilson, Jeremy M., & Grammich, Clifford (2016). *Police Consolidation and Shared Services: Identifying, Developing and Sharing Lessons.* Washington, DC: U.S. Department of Justice, Office of Community Oriented Policing Services.

\* Wilson, Jeremy M., Weiss, Alexander, & Grammich, Clifford (2016). Essentials for Leaders: Public Safety Consolidation: A Multi-Case Study Assessment of Implementation and Outcome. Washington, DC: U.S. Department of Justice, Office of Community Oriented Policing Services.

\* Wilson, Jeremy M., Hollis, Meghan, & Grammich, Clifford (2016). Consolidated Public Safety Departments: A Census and Administrative Examination. Washington, DC: U.S. Department of Justice, Office of Community Oriented Policing Services.

Grammich, Clifford, & Wilson, Jeremy M. (2016). The 2015 A-CAPP Center Brand Protection Strategy Summit: Learning From Partnerships. Center for Anti-Counterfeiting and Product Protection Paper Series. East Lansing, MI: Michigan State University.

\* Wilson, Jeremy M., Weiss, Alexander, & Grammich, Clifford (2015). *Pathways to Consolidation: Taking Stock of Transitions to Alternative Models of Police Service*. Washington, DC: U.S. Department of Justice, Office of Community Oriented Policing Services.

Wilson, Jeremy M. (2015). Brand Protection 2020: Perspectives on the Issues Shaping the Global Risk and Response to Product Counterfeiting. Center for Anti-Counterfeiting and Product Protection Paper Series. East Lansing, MI: Michigan State University.

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# GRANTS/CONTRACTS/AWARDS/SPONSORSHIPS [164]

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Wilson, Jeremy M. (2015). Johnson & Johnson. A-CAPP Industry Advisory Board. Award: \$15,000.

Wilson, Jeremy M. (2015). Qualcomm. A-CAPP Industry Advisory Board. Award: \$15,000.

Wilson, Jeremy M. (2015). General Electric. A-CAPP Industry Advisory Board. Award: \$15,000.

Wilson, Jeremy M. (2015). DuPont. A-CAPP Industry Advisory Board. Award: \$15,000.

Wilson, Jeremy M. (2015). Dolby Laboratories. A-CAPP Industry Advisory Board. Award: \$15,000.

Wilson, Jeremy M. (2015). Underwriters Laboratories. A-CAPP Industry Advisory Board. Award: \$15,000.

Wilson, Jeremy M. (2015). Western Union. A-CAPP Industry Advisory Board. Award: \$15,000.

Wilson, Jeremy M. (2015). Western Union. A-CAPP Industry Advisory Board. Award: \$6,250.

Wilson, Jeremy M. (2015). Kellogg Company. 2015 Brand Protection Strategy Summit. Award: \$15,000.

Wilson, Jeremy M. (2015). L Brands. 2015 Brand Protection Strategy Summit. Award: \$15,000.

Wilson, Jeremy M. (2015). Underwriters Laboratories. Anti-Counterfeit Strategy Outreach. Award: \$20,000.

Wilson, Jeremy M. (2015). Underwriters Laboratories. Anti-Counterfeit Strategy Outreach. Award: \$5,000.

Wilson, Jeremy M. (2015). Dolby Laboratories. 2015 Brand Protection Strategy Summit. Award: \$10,000.

Wilson, Jeremy M. (2015). Security Industry Association. Brand Protection Executive Training. Award: \$2,000.

Wilson, Jeremy M., & Kennedy, Jay (2014). CropLife. Intermediaries and the Distribution of Counterfeit Goods: The Roles and Responsibilities of Transport Vessels. Award: \$15,000.

Wilson, Jeremy M., & Kinghorn, Rod (2014). U.S. Chamber of Commerce. *The Global Risk of Product Counterfeiting: Facilitators of the Criminal Opportunity*. Award: \$10,000.

Wilson, Jeremy M. (2014). Underwriters Laboratories. Brand Protection Executive Training. Award: \$70,000.

Wilson, Jeremy M. (2014). Underwriters Laboratories. Brand Protection 2020. Award: \$25,000.

Wilson, Jeremy M. (2014). Underwriters Laboratories. 2015 Brand Protection Strategy Summit: \$35,000.

Wilson, Jeremy M. (2014). Underwriters Laboratories. *Brand Protection and the Electronics Industry*. Award: \$25,000.

Wilson, Jeremy M. (2014). Dolby Laboratories. A-CAPP Industry Advisory Board. Award: \$15,000.

Wilson, Jeremy M. (2014). DuPont. Benchmarking Brand Protection Programs. Award: \$30,000.

Wilson, Jeremy M., & Hollis, Meghan (2014). Estimating the Prevalence of Product Counterfeiting: Approaches to Measuring the 'Unmeasureable'. Qualcomm Foundation. Award: \$60,000.

Wilson, Jeremy M. (2014). Tiffany and Company. A-CAPP Industry Advisory Board. Award: \$15,000.

Wilson, Jeremy M. (2014). Kellogg Company. A-CAPP Industry Advisory Board. Award: \$15,000.

Wilson, Jeremy M. (2014). Deckers Outdoor. A-CAPP Industry Advisory Board. Award: \$7,813.

Wilson, Jeremy M. (2014). Deckers Outdoor. A-CAPP Industry Advisory Board. Award: \$15,000.

Wilson, Jeremy M. (2014). Johnson & Johnson. A-CAPP Industry Advisory Board. Award: \$15,000.

Wilson, Jeremy M. (2014). Qualcomm. A-CAPP Industry Advisory Board. Award: \$15,000.

Wilson, Jeremy M. (2014). General Electric. A-CAPP Industry Advisory Board. Award: \$15,000.

Wilson, Jeremy M. (2014). DuPont. A-CAPP Industry Advisory Board. Award: \$15,000.

Wilson, Jeremy M. (2014). Underwriters Laboratories. A-CAPP Industry Advisory Board. Award: \$15,000.

Wilson, Jeremy M. (2014). Underwriters Laboratories. Anti-Counterfeit Strategy Outreach. Award: \$25,000.

Wilson, Jeremy M. (2013). Whitlam Label Company. *Backgrounders on Anti-Counterfeit Strategy*. Award: \$20,000.

Wilson, Jeremy M. (2013). Johnson & Johnson. A-CAPP Industry Advisory Board. Award: \$15,000.

Wilson, Jeremy M. (2013). Qualcomm. A-CAPP Industry Advisory Board. Award: \$15,000.

Wilson, Jeremy M. (2013). General Electric. A-CAPP Industry Advisory Board. Award: \$15,000.

Wilson, Jeremy M. (2013). Hewlett Packard. A-CAPP Industry Advisory Board. Award: \$15,000.

Wilson, Jeremy M. (2013). DuPont. A-CAPP Industry Advisory Board. Award: \$15,000.

Wilson, Jeremy M. (2013). Underwriters Laboratories. A-CAPP Industry Advisory Board. Award: \$15,000.

Wilson, Jeremy M. (2013). Underwriters Laboratories. A-CAPPP Industry Advisory Board. Award: \$2,500.

Wilson, Jeremy M. (2013). DuPont. A-CAPPP Industry Advisory Board. Award: \$8,750.

Wilson, Jeremy M. (2012). Johnson & Johnson. A-CAPPP Industry Advisory Board. Award: \$15,000.

Wilson, Jeremy M. (2012). Qualcomm. A-CAPPP Industry Advisory Board. Award: \$15,000.

Wilson, Jeremy M. (2012). General Electric. A-CAPPP Industry Advisory Board. Award: \$15,000.

Wilson, Jeremy M. (2012). Hewlett Packard. A-CAPPP Industry Advisory Board. Award: \$15,000.

Wilson, Jeremy M. (2012). Callaway Golf. A-CAPPP Industry Advisory Board. Award: \$15,000.

Wilson, Jeremy M. & Spink, John (2012). Qualcomm. *Anti-Counterfeit and Product Protection Executive Workshop*. Award: \$6,000.

Wilson, Jeremy M. (2012). General Electric. A-CAPPP Industry Advisory Board. Award: \$6,000.

Wilson, Jeremy M. (2012). Hewlett Packard. A-CAPPP Industry Advisory Board. Award: \$6,000.

Wilson, Jeremy M. (2012). Callaway Golf. A-CAPPP Industry Advisory Board. Award: \$6,000.

Wilson, Jeremy M. (2011). Johnson & Johnson. A-CAPPP Industry Advisory Board. Award: \$15,000.

Wilson, Jeremy M. (2011). General Motors Corporation. A-CAPPP Industry Advisory Board. Award: \$15,000.

Wilson, Jeremy M. (2011). Qualcomm. A-CAPPP Industry Advisory Board. Award: \$15,000.

# Research Organization Support [21]

Wilson, Jeremy M. (2024). MSU International Business Center and School of Criminal Justice. *Brand Protection Resource Optimization*. Award: \$7,510.

Wilson, Jeremy M., Weiss, Alexander, & Chermak, Steven (2012). MSU Institute for Public Policy and Social Research. *Policing in the New Economy: Examining Contracting for Law Enforcement Services as Part of Michigan's Economic Recovery.* Award: \$8,000.

Heinonen, Justin, & Wilson, Jeremy M. (2012). MSU Institute for Public Policy and Social Research. Lessons on Implementing the Public Safety Model: Findings from a Survey of Sworn Personnel in Michigan. Award: \$22,000.

Heinonen, Justin & Wilson, Jeremy M. (2011). MSU Institute for Public Policy and Social Research. *Public Perception of Police-Fire Consolidation in Michigan*. Award: \$25,000.

Wilson, Jeremy M. (2011). MSU Intellectual Property and Communications Law Program. *Comprehensiveness and Severity of State Intellectual Property Rights Statutes*. Award: \$3,500.

Heinonen, Justin & Wilson, Jeremy M. (2010). MSU Institute for Public Policy and Social Research. *Product Counterfeiting in Michigan: Articulating the Nature of the Risk.* Award: \$15,000.

Wilson, Jeremy M. (2010). MSU Center for International Business Education and Research. *Counterfeiting and Product Protection*. Award: \$5,000.

Wilson, Jeremy M. (2009). MSU Center for International Business Education and Research. *Counterfeiting and Product Protection*. Award: \$4,000.

Wilson, Jeremy M. (2009). MSU Foundation. Counterfeiting and Product Protection. Award: \$400,000.

Wilson, Jeremy M. (2009). MSU College of Social Science, School of Criminal Justice, and Department of Biosystems and Agricultural Engineering. *Counterfeiting and Product Protection*. Award: \$444,591.

Wilson, Jeremy M. (2008). RAND Corporation. Recruitment and Retention Clearinghouse. Award: \$174,551.

Wilson, Jeremy M. (2008). RAND Corporation. One Vision One Life. Award \$83,531.

Rostker, Bernard & Wilson, Jeremy M. (2006). RAND Corporation. Recruitment and Retention in the New Orleans Police Department (Phase II). Award: \$125,000.

Rostker, Bernard, Hix, W. Michael, & Wilson, Jeremy M. (2006). RAND Corporation. Recruitment and Retention in the New Orleans Police Department (Phase I). Award: \$50,000.

Wilson, Jeremy M. (2005). Northwestern University, Center for Public Safety. *Public Safety Research Initiative*. Award: \$76,662.

Wilson, Jeremy M. (2005). RAND Corporation. Policing Development. Award: \$30,000.

Wilson, Jeremy M. & Jones, Seth (2004). RAND Corporation. Reconstructing Internal Security in Nation-Building Operations. Award: \$235,000.

Treverton, Greg, Wilson, Jeremy M., & Davis, Lois (2004). RAND Corporation. State and Local Intelligence in the War on Terrorism. Award: \$100,000.

Wilson, Jeremy M. (2004). RAND Corporation. RAND-Northwestern Law Enforcement and Traffic Safety Research Initiative. Award: \$32,000.

Wilson, Jeremy M. (2004). Northwestern University. RAND-Northwestern Law Enforcement and Transportation Safety Research Initiative. Award: \$32,000.

Wilson, Jeremy M. (2003). University of Toledo Center for Teaching and Learning, Small Grants Fund for Teaching and Learning. *Teaching Enhancement*. Award: \$200.

## Foundation and Other Support [2]

Wilson, Jeremy M. (2006). Richard King Mellon Foundation. One Vision One Life Evaluation. Award: \$65,000.

Wilson, Jeremy M. (2004). Inglewood Coalition for Drug and Violence Prevention. *Developing a Blueprint to Address the Crisis of Homicide in California's Urban Centers*. Award \$1,900.

## **VIDEO/WEBSITE PRODUCTION**

Executive Producer, Police Staffing Observatory website, 2023-

Executive Producer, Center for Anti-Counterfeiting and Product Protection website, 2009-2018

Executive Producer, Program on Police Consolidation and Shared Services website, 2012-2018

Executive Content Producer, Police Consolidation and Shared Services "How We Do It" Training and Awareness Video Series, Michigan State University, 2012-2014.

Executive Producer, Intellectual Property Crime Enforcement Training and Awareness Video Series, Michigan State University, 2011-2012.

Executive Producer, Police Recruitment and Retention Clearinghouse website, 2007-2010

## MEDIA RECOGNITION

ABC News, APP.com, Argus-Press, Associated Content, Associated Press, The Atlantic, Bloomberg News Radio, Brand Protection Professional, Capital News Service (Michigan), CBS News, Chicago Tribune, Christian Science Monitor, Cincinnati CityBeat, Cincinnati Enquirer, City Pulse (Lansing), CNN, Columbus Dispatch, Concord Monitor, Congressional Quarterly, Courier Journal (Louisville), Court TV's Al Roker Investigates, Crime and Justice News, The Crime Report, C-SPAN, Dallas Morning News, Dallas Observer, Dan Rather Reports (HD Net), Dayton Daily News, Detroit Free Press, Detroit News, Enquirer Journal, Firehouse.com, Flint Journal, Fraternal Order of Police, Gannett, Gongwer, Grosse Pointe News, Herald-Times (Bloomington, IN), Homeland Security Watch, Indianapolis Star, Journal News (NY), Kansas City Star, KPBS Public Radio, KPPC Public Radio, KQED News Radio, KQV News Radio, KUNM Radio, LA Times, Lansing State Journal, The Lantern (The Ohio State University), Last Week Tonight with John Oliver, Law Enforcement Technology Magazine, The Marshall Project, Meridian Township HOM-TV, Michigan Business Network, Michigan Public Radio, Michigan State University News, National Public Radio (NPR), NBC Learn, NBC Philadelphia, New Pittsburgh Courier, Newsweek, New York Times, New York Times Magazine, Now Magazine, Oregonian, Pharmaceutical Commerce, Pittsburgh Post-Gazette, Pittsburgh Tribune-Review, Pittsburgh Urban Media, PoliceOne.com, Press Democrat (Santa Rosa) Progressive Railroading, RealClearPolitics, The Republic, San Francisco Examiner, Risk & Compliance: Platform Europe, San Francisco Neighborhood Newspaper Association, Stamford Advocate, St. Louis Dispatch, The State News (Michigan State University), Syracuse Post-Standard, Times of Northwest Indiana, Times-Picayune/Advocate, Toledo Blade, Traverse City Record-Eagle, Turkish National Television, United Press International, USA Today, Wall Street Journal, Washington Examiner, Washington Post, Washington Post Magazine, Washington Times, WBNS TV News, WDET Public Radio, White House Bulletin, Willamette Week, WILS Talk Radio, WILX TV News, WLNS-Lansing, Winston-Salem Journal, Wisconsin State Journal, World Magazine, World Trademark Review, WPVI TV News, WXYM TV News, and WXYZ TV News.

# SELECTED PRESENTATIONS/WORKSHOPS/WEBINARS/TRAININGS (\* indicates invited)

(NOTE: Excludes many guest lectures, briefings and workshops for institutional executives, boards, donors, government agencies, clients, foundations, task forces, trade associations, internal audiences and others.)

- \* "A Systems-Approach to Managing Police Staffing and Workload Demand" (COPS Office Panel). American Society of Criminology, Philadelphia, PA, November 2023.
- \* "Conducting Research on Brand Protection and Anti-Counterfeiting: Challenges and Opportunities," Roundtable on Researching White Collar and Corporate Crime. American Society of Criminology Conference, Philadelphia, PA, November 2023.
- "Platforms of Police Staffing Research and Lessons for Advancing Workforce Science," Roundtable on Addressing the Global Police Staffing Challenge: A Discussion of Ongoing Research, Challenges, Opportunities, and Resources. American Society of Criminology Conference, Philadelphia, PA, November 2023.
- "A Systems-Approach to Managing Police Staffing and Workload Demand: Six Steps to Optimize Resources." International Association of Chiefs of Police Conference, San Diego, CA, October 2023.

- \* "Data-Driven Staffing Models for IP Crime Units and Brand Protection Departments." Interpol Intellectual Property Crime Enforcement Conference, Oslo, Norway, September 2023.
- \* [Keynote Address] "Risk, Resource Allocation and ROI: A Total Business Solution for the Brand Protector's Dilemma." Vorys eContol360 Summit, Columbus, OH, April 2023.
- \* "Optimizing Your Brand Protection Program." International Anti-Counterfeiting Coalition, Nashville, TN, April 2023.
- "A Systems-Approach to Managing Police Staffing and Workload Demand: Translating Research into a Six-Step Process." MSU/COPS Office Police Recruitment and Selection Community of Practice Workshop, March, 2023.
- \* "How Can you Protect Your Brand? A Total Business Solution Approach to Mitigate the Global Risk of Counterfeits." Schreiner MediPharm Webinar, November, 2022.
- "Police Retention: A Systematic Review of the Research." American Society of Criminology, Atlanta, GA, November, 2022.
- \* [Keynote address] "Building and Maintaining Police Workforces: A Systems Perspective." Policing and Society Conference, University of Akureyri (Iceland), October, 2022.
- \* "Brand Protection Strategy: A Total Business Solution Approach." Excellis Health Solutions Webinar, July 2022.
- \* "Brand Protection and the Global Risk of Product Counterfeits: A Total Business Solution Approach." University of Portsmouth (UK) 11th Counter Fraud and Forensic Accounting Conference Issues in Economic Criminology, June 2022.
- \* "Mitigating Brand Risk in the Pharmaceutical Industry: A Total Business Solution Approach." RX-360, February, 2022.
- \* "Mitigating Risk in a Strong Market for Counterfeit Products." Michigan State University Eli Broad College of Business, Business and Bagels Series, February, 2022.
- \* "Combating Economic Crime: A Field-Driven Approach for Addressing Intellectual Property Violations." University of Portsmouth (UK) Center for Counter Fraud Economic Crime Symposium, February, 2022.
- "Staffing Allocation and Workload Demand Modeling for Brand Protection." Multi-Firm Workshop, December, 2021.
- "Brand-Owner Approaches to Mitigating the Risk of Product Counterfeiting." International Association for the Study of Organized Crime 24H Conference on Global Organized Crime, December, 2021.
- \* [Keynote address] "Safeguarding Intellectual Property: A Total Business Approach to Maximizing Brand Protection Performance." Brand Protection V Congress, September, 2021.
- \* "Brand Protection Blueprint Workshop." Systech, March, 2021.

- \* "Design a Brand Protection Blueprint that Works: How to Safeguard Products, Consumers, & ROI." Systech, February, 2021.
- \* "A Strategic Approach to Brand Protection and the Prevention of Product Counterfeiting." University of Portsmouth (UK) Center for Counter Fraud Economic Crime Symposium, February, 2021.
- \* "Brand Protection, Logic Modeling, and Analytics." Multi-Firm Workshop on Brand Protection and Logical Modeling, January, 2021.
- \* "A Strategic Approach to Police Retention." Wisconsin Department of Justice Recruiting and Retention During Challenging Times Leadership Webinar, November, 2020.
- \* "Tactics of a Total Business Solution to Brand Protection." Underwriters Laboratories World Anti-Counterfeiting Week Virtual Research Symposium, November, 2020 (chosen for feature from international research competition).
- \* "Activating the Enterprise for Brand Protection." Excellis Health Solutions, Sip & Secure Webinar Series, October, 2020.
- \* "Innovation and the Future of Brand Protection." US Homeland Security Investigations, National Intellectual Property Rights Coordination Center Anti-Counterfeiting Innovation Week, September 2020.
- \* "Return on Investment for Brand Protection." US Homeland Security Investigations, National Intellectual Property Rights Coordination Center Anti-Counterfeiting Innovation Week, September 2020.
- \* "Assessing Brand Integrity ROI: Insights from Research and Practice." Brand Protection Innovation Series Webinar, Systech, April 2020.
- "Brand Protection as a Total Business Solution." International Anti-Counterfeiting Coalition, Boston, MA, May 2019.
- "Brand Protection Across the Enterprise." International Anti-Counterfeiting Coalition, Boston, MA, May 2019.
- \* "Anti-Counterfeiting Tactics as Part of a Total Business Solution." Intellectual Property Rights Holders, Sunnyvale, CA-East Lansing, MI, April, 2019.
- \* "Law Enforcement Staffing for the National Park Service." National Park Service, Boulder City, NV, April, 2019.
- \* "What's Next? New Opportunities at Mid-Career." Michigan State University Academic Advancement Network, East Lansing, MI, March, 2019.
- \* "Brand Protection from Strategy to Tactics: Operationalizing a Total Business Approach to Mitigating the Risk of Counterfeit Products." Johnson & Johnson, Raritan, NJ-East Lansing, MI, March, 2019.
- "Brand Protection Across the Enterprise: Integrating and Leveraging Organizational Silos." Michigan State University Brand Protection Executive Forum, New York, NY, December, 2018.

- \* "A Total Business Approach to Brand Protection: Articulating an Ideal Solution." MSU A-CAPP Center Brand Protection Strategy Summit, East Lansing, MI, October, 2018.
- "The Measurement and Variation of Public Safety Consolidation." Midwest Criminal Justice Association, Chicago, IL, September, 2018.
- \* "Product Counterfeiting and the Development of a Scientifically-Based National Strategy." Interagency working group hosted by the US Patent and Trademark Office, Washington, DC, September, 2018.
- \* "Law Enforcement Staffing for the National Park Service." Chief Ranger Program, Midwest Region, August, 2018.
- \* "Resources for Product Protection." MarkMonitor New York Summit, New York, NY, April 2018.
- \* "Mitigating the Risk of Product Counterfeits: A Look Forward." Midwest Supply Chain Management Conference, Grand Rapids, MI, March, 2018.
- \* "Law Enforcement Staffing for the National Park Service." Federal Law Enforcement Training Center, Glynco, GA, March 2018.
- "Brand Protection as a Total Business Solution." L Brands, Columbus, OH, December, 2017.
- "Measuring Return on Investment in Brand Protection." Dolby Laboratories, San Francisco, CA, December, 2017.
- "An Empirical Examination of Product Counterfeiting Crime Impacting the U.S. Military." American Society of Criminology, Philadelphia, PA, November, 2017.
- "Valuing the Brand Protection Function." International Anti-Counterfeiting Coalition, Marina del Rey, CA, October 2017.
- "Metrics and Brand Protection Valuation." MSU A-CAPP Center Brand Protection Strategy Summit, Lansing, MI, October, 2017.
- "Resource Allocation and the Cost of Quality." MSU A-CAPP Center Brand Protection Strategy Summit, Lansing, MI, October, 2017.
- "Anatomy of the Product Counterfeiting Database." MSU A-CAPP Center Brand Protection Strategy Summit, Lansing, MI, October, 2017.
- \* "Product Counterfeiting and Critical Manufacturing." U.S. Department of Homeland Security Critical Manufacturing Sector Council, East Lansing, MI, September, 2017.
- "Illicit Market for Counterfeit Products at Small Businesses in Michigan." Midwestern Criminal Justice Association, Chicago, IL, September, 2017.
- \* "Police Workforce Planning in the 21st Century." National Governor's Association Consortium for Public Safety Executives, East Lansing, MI, June, 2017.

- \* "Executive Briefing for the National Ranger Council on Law Enforcement Staffing." National Park Service, East Lansing, MI, April, 2017.
- \* "Law Enforcement Staffing for the National Park Service." Federal Law Enforcement Training Center, Glynco, GA, March 2017.
- \* "Brand Protection ROI." Alliance for Gray Market and Counterfeit Abatement, Sonoma, CA, February, 2017.
- "A Multi-Site Assessment of Police Consolidation: Resident Attitudes and Community Effects." American Society of Criminology, New Orleans, LA, November, 2016.
- "Examining Officer Perceptions of Public Safety Consolidation Across Four Police Agencies." American Society of Criminology, New Orleans, LA, November, 2016.
- "Qualitative Content Analysis on the Emerging Field of Product Counterfeiting Research." American Society of Criminology, New Orleans, LA, November, 2016.
- \* "Brand Protection ROI." International Anti-Counterfeiting Coalition (two workshops), Scottsdale, AZ, October, 2016.
- "Assessing the Developing Knowledge-Base of Product Counterfeiting: A Content Analysis of Four Decades of Research." Academy of Criminal Justice Sciences, Denver, CO, March, 2016.
- "A Multi-Site Assessment of Police Consolidation: The Staff Perspective." Academy of Criminal Justice Sciences, Denver, CO, March, 2016.
- "Assessing Offender Roles in a Pharmaceutical Counterfeiting Network." American Society of Criminology, Washington, DC, November, 2015.
- "Who is the Pharmaceutical Counterfeiter? Identifying the Characteristics of these Unique Offenders." American Society of Criminology, Washington, DC, November, 2015.
- \* "The Future of Brand Protection." 5<sup>th</sup> Regional Intellectual Property Crime Conference in the Middle East and North Africa organized by the Emirates Intellectual Property Association and Interpol, Dubai, U.A.E., November, 2015.
- "Brand Protection Benchmarking." MSU A-CAPP Center Brand Protection Strategy Summit, East Lansing, MI, October, 2015.
- "The Future of Brand Protection." MSU A-CAPP Center Brand Protection Strategy Summit, East Lansing, MI, October, 2015.
- "Innovative Analytics for Brand Protection." MSU A-CAPP Center Brand Protection Strategy Summit, East Lansing, MI, October, 2015.
- "Product Counterfeit Measurement and Benchmarking Brand Protection Programs." 2015 UL Brand Protection Conference, St. Petersburg, FL, June 2015.

- "The Product-Counterfeit Crime-Terror Nexus: Identifying Offender Roles and Links to Terrorism." 2015 UL Brand Protection Conference, St. Petersburg, FL, June 2015.
- "Brand Protection and Intellectual Property Crime 2020: Getting Ahead of the Curve." 2015 UL Brand Protection Conference, St. Petersburg, FL, June 2015.
- \* "Finding Funding and Grant-Writing." School of Criminal Justice, Michigan State University, East Lansing, MI, April 2015.
- \* "Workshop on Research Funding and Communication." John Jay College of Criminal Justice, CUNY, New York, NY, March 2015.
- \* "MSU's Response to the Local-Global Risk of Product Counterfeits." Kiwanis, East Lansing, MI, March 2015.
- "The Nature of Pharmaceutical Counterfeiting in the U.S.: Insights from an Open-Source Database." Academy of Criminal Justice Sciences Conference, Orlando, FL, March 2015.
- "Towards the Development of a Brand Owner Product Counterfeiting Risk Assessment." Academy of Criminal Justice Sciences Conference, Orlando, FL, March 2015.
- "Product Counterfeiting: Local Implications for a Global Problem." Michigan Association of Chiefs of Police, Grand Rapids, MI, February, 2015.
- "The Structure and Organization of Public Safety Departments." American Society of Criminology, San Francisco, CA, November, 2014.
- "Hot Products in Product Counterfeiting: Extending the Use of Craved." American Society of Criminology, San Francisco, CA, November, 2014.
- "Routine Activities and Product Counterfeiting." American Society of Criminology, San Francisco, CA, November, 2014.
- \* [Keynote address] "Spartans Rally to Combat the Dangers of Product Counterfeits: What Have You Bought Lately?" MSU Alumni Association Green and White Evening, Kalamazoo, MI, September 2014.
- \* "Brand Protection: A Comprehensive Approach to Organization and Staff Development." Underwriters Laboratories Brand Protection Conference, Los Angeles, June 2014.
- \* "Brand Protection through International Collaboration." Quality Brands Protection Committee of China Association of Enterprises with Foreign Investment, Beijing, China, May 2014.
- \* "[Keynote address] "Product Counterfeits: Spartans Unite to Change the Game." MSU Alumni Association Green and White Evening, Washington, DC, April 2014.
- \* "[Keynote address] "Product Counterfeits: MSU's Response to the Global Threat." MSU Coffee with the Profs, East Lansing, MI, March 2014.
- \* "[Keynote address] "Michigan State University: The Intellectual Hub for the Global Fight Against Product Counterfeiting." MSU Alumni Association Green and White Evening, Miami, FL, March 2014.

- \* "Brand Protection as a Total Business Solution." International Security Management Association, San Diego, CA, February 2014.
- \* "Public Safety Consolidation: A Multi-Case Study Assessment." COPS Office Panel, American Society of Criminology, Atlanta, GA, November, 2013.
- \* "[Keynote address] Is this Real? The Hidden Dangers of Product Counterfeits." MSU Alumni Association, Grosse Pointe Farms, MI, November, 2013.
- \* "The Science of Combating Product Counterfeiting." US Patent and Trade Office, National Science Foundation, and NBC Learn Science of Innovation Screening, Detroit, MI, April, 2013.
- \* "The Changing Nature of Police Service Delivery: Police Consolidation and Shared Services." US Department of Justice Inter-Departmental (COPS, NIJ, BJA) Executive Briefing, Washington, DC, March 2013.
- "Public Perceptions of Police-Fire Consolidation in Michigan." Academy of Criminal Justice Sciences Conference, Dallas, TX, March 2013.
- \* "[Keynote address] Counterfeiting: It's More than Just Money." MSU Alumni Association, La Jolla, CA, February 2013.
- "Combating Product Counterfeiting through Research, Education and Partnership." Qualcomm, San Diego, February 2013.
- \* "Counterfeit Products: Bad for the Economy, Bad for Michigan." MSU Institute for Public Policy and Social Research Policy Forum, Lansing, MI, January 2013.
- "Public Safety Consolidation in the U.S.: Prevalence, Nature and Implementation." American Society of Criminology Conference, Chicago, IL, November 2012.
- "LEMAS: A Twenty-Five Year Overview and Assessment (Roundtable)." American Society of Criminology Conference, Chicago, IL, November 2012.
- "Cue Utilization in the Product Authentication Process." American Society of Criminology Conference, Chicago, IL, November 2012.
- \* "Public Safety Consolidation: A National Assessment." Rotary Club of Sunnyvale, Sunnyvale, CA August 2012.
- \* "The Counterfeit Pharmaceutical Epidemic in Africa: Identifying and Combating the Multidimensional Public Health and Economic Consequences." *Executive briefing* to the Ambassadors of the South African Development Community, Embassy of the Republic of Namibia, Washington, DC, April 2012.
- \* "Law Enforcement Staffing in a Downturned Economy: Strength Levels, Personnel Cohorts, and Organizational Performance." *Congressional briefing* to the Pennsylvania State Legislature joint hearing of the House Judiciary Committee and Senate Law and Justice Committee, Harrisburg, PA, March 2012.

- "Examining the Correlates and Reporting of On-line Product Counterfeiting Victimization." Academy of Criminal Justice Sciences Conference, New York, NY, March 2012.
- "Examining the Risk of Purchasing Counterfeit Medicine Online: A Content Analysis of Accredited Versus Nonaccredited Prescription Drug Websites." Academy of Criminal Justice Sciences Conference, New York, NY, March 2012.
- "Is Product Counterfeiting a White Collar Crime? Toward a 'Counterfeiting Criminology'" Academy of Criminal Justice Sciences Conference, New York, NY, March 2012.
- "Public Safety Consolidation: Innovation or Travesty. Michigan State University/Office of Community-Oriented Policing Services National Roundtable Summit on Public Safety Consolidation, Dallas, TX, March 2012.
- \* "Police Personnel Planning: Managing Levels and Cohorts." Michigan Commission on Law Enforcement Standards, Lansing, MI, February 2012.
- "Counterfeit Pharmaceuticals in Africa: Exploring the Public Health and Economic Effects." American Society of Criminology Conference, Washington, DC, November 2011.
- "Product Counterfeiting in Michigan: Articulating the Nature of the Risk." American Society of Criminology Conference, Washington, DC, November 2011.
- \* "Strategic Police Personnel Planning in a Downturned Economy—When Holding an Envelope to Your Head No Longer Works." Shaping Ohio's Future with Today's Evidence: The Ohio Criminal Justice Strategic Plan, Columbus, OH, November 2011.
- "Public Safety Consolidation: Prospect and Pitfalls." Michigan State University Police Executive Development Series Regionalization, Consolidation, and Shared Services Symposium, East Lansing, MI, September 2011.
- \* "An Evidence-Based Approach to Police Workforce Planning." Portsmouth Police Department, Portsmouth, VA, September 2011.
- "Examining the Correlates and Reporting of Online Product Counterfeiting Victimization." National Intellectual Property Rights Coordination Center Symposium on Online IP Theft in the 21<sup>st</sup> Century, Arlington, VA, September 2011.
- \* "Police Workforce Planning in a Dynamic Environment." Michigan State University School of Criminal Justice 75<sup>th</sup> Anniversary Symposium, East Lansing, MI, April 2011.
- \* "Product Counterfeiting: Challenges and Opportunities." Michigan State University School of Criminal Justice 75<sup>th</sup> Anniversary Symposium, East Lansing, MI, April 2011.
- \* "The Economic Effects of Pharmaceutical Counterfeiting in Africa." International Scientific and Professional Advisory Council of the United Nations Crime Prevention and Criminal Justice Programme Conference on International Organized Crime: The African Experience, Courmayeur Mont Blanc, Italy, December 2010.

- "Pharmaceutical Counterfeiting in the US: Differentiating Dimensions of the Risk." American Society of Criminology Conference, San Francisco, CA November 2010.
- "The Role of Domestic Law Enforcement Agencies in Combating Counterfeiting Crimes." American Society of Criminology Conference, San Francisco, CA November 2010.
- \* "Intellectual Property Crime: Roundtable on Current Issues, Trends and Responses." American Society of Criminology Conference, San Francisco, CA November 2010.
- "Police Personnel Planning in a Dynamic Environment: The Assessment of Staffing Demand." American Society of Criminology Conference, San Francisco, CA November 2010.
- \* "Evidence-Based Lessons for Police Workforce Planning." Lansing Police Department, Lansing, MI, October 2010.
- \* "Toward the Development of Evidence-Based Anti-Counterfeit Strategy for the Bearings Industry." American Bearing Manufacturers Association Fall Meeting, Northbrook, IL, October 2010.
- \* "Product Counterfeiting: A Problem-Oriented Approach." National White Collar Crime Center Intellectual Property Crime Summit, Pasadena, CA, October 2010.
- \* "Improving Police Personnel Planning: Toward the Development of a Staffing Resource." Office of Community Oriented Police Services Summit on the Assessment of Police Staffing Needs, Denver, CO, September 2010.
- \* "Making the Most Out of Researcher-Practitioner Partnerships and Collaborative Working Groups." Project Safe Neighborhoods National Conference, New Orleans, LA, July 2010.
- \* "Developing Effective Police Workforces: The Importance of Staffing Structures." National Institute of Justice Research and Evaluation Conference, Arlington, VA, June 2010.
- \* "Understanding the Roles of International Organized Crime and Terrorist Groups in Product Counterfeiting." National Intellectual Property Rights Coordination Center Symposium on IP Theft and International Organized Crime and Terrorism, Arlington, VA, June 2010.
- \* "Michigan State University's Anti-Counterfeiting and Product Protection Program: An Evidence-based Voice in Global Anti-counterfeit Strategy." *Executive briefing* to White House Office of Science and Technology Policy official, East Lansing, MI, April 2010.
- "Evidence-based Police Personnel Planning: Lessons from a Research Portfolio." Law Enforcement Organization of Planning and Research Directors, Philadelphia, PA, April 2010.
- \* "Human Trafficking—In Ohio? An Evidence-Based Analysis." The Ohio State University Criminal Justice Research Center, Columbus, OH, March 2010.
- "Police Recruitment and Retention: An Empirical Investigation of Patterns and Determinants." Academy of Criminal Justice Sciences Conference, San Diego, CA, February 2010.
- "Measurement Challenges in Police Personnel Data and their Implications for Addressing the Police Staffing Challenge." Academy of Criminal Justice Sciences Conference, San Diego, CA, February 2010.

- "One Vision One Life: Evaluation of a Problem-Based Community-Driven Violence Prevention Initiative." American Society of Criminology Conference, Philadelphia, PA, November 2009.
- \* "The Changing Context of Police Staffing." International Association of Law Enforcement Planners, St. Louis, MO, September 2009.
- \* "Researcher-Practitioner Partnerships: Lessons from Problem-Solving Working Groups." National Institute of Justice Research and Evaluation Conference, Arlington, VA, DC, June 2009.
- \* "Community-Based Violence Prevention: Preliminary Findings of the One Vision One Life Evaluation in Pittsburgh." National Institute of Justice Research and Evaluation Conference, Arlington, VA, DC, June 2009.
- \* "Community Policing and Crime: Lessons from a US Field Intervention." Centre of Excellence in Policing and Security, Griffith University, Brisbane, Queensland, Australia, May 2009; Victoria Police, Melbourne, Victoria, Australia, May 2009; and Regulatory Institutions Network, Australian National University, Canberra, Australian Capital Territory, Australia, May 2009.
- "Triumphs and Travails of a Comprehensive Violence Prevention Initiative." American Society of Criminology Conference, St. Louis, MO, November 2008.
- \* "Replenishing the Troops: Recruiting and Hiring for Tomorrow." International Association of Chiefs of Police Conference, San Diego, CA, November 2008.

Recruitment and Retention: Resources for the Law Enforcement Community. Michigan State University Police Executive Development Series National Joint Police Union-Management Executive Symposium, East Lansing, MI, October 2008.

- \* "[Keynote address] Evidence-Based Community Violence Prevention: National Experiences, Local Lessons." Lansing Neighborhood Watch Recognition Event, Lansing, MI, October 2008.
- \* "Securing America's Passenger Rail Systems." National Institute of Justice Research and Evaluation Conference, Arlington, VA, July 2008.
- "Police Recruitment and Retention in New Orleans: Crisis as Catalyst." RAND Center on Quality Policing National Summit on Police Recruitment and Retention in the Contemporary Urban Environment, Arlington, VA, June 2008.
- \* "Post-Conflict Security in Kosovo: Input to Outcome." Turkish National Police and Rutgers University School of Criminal Justice Post-Conflict Security Sector Reform and Democratic Policing Peacekeeping Summit, Newark, NJ, March 2008.
- \* "Reducing Community Violence: Lessons from the Field" *Conversation at RAND* symposium, Pittsburgh, PA, March 2008.
- \* "Human Trafficking in Ohio: Developing an Evidence-Based Response." *Congressional briefing* to Ohio Congressional Members and executive department officials, Columbus, OH, January 2008.

- \* "Human Trafficking: A Primer for Law Enforcement." Freedom Center Human Trafficking Training Symposium, Cincinnati, OH, January 2008.
- \* "Human Trafficking: Evidence and Response." Freedom Center Human Trafficking Training Symposium, Cincinnati, OH, January 2008.
- "Protecting U.S. Passenger Rail Systems from Terrorism: Identifying Cost-Effective Security Strategies." Congressional briefing to U.S. Congressional members and executive department officials, Washington, DC, December 2007.
- "Community Policing and Problem-Solving in Oakland: Taking Stock and Looking Forward." City of Oakland and Oakland Police Department, Oakland, CA, and RAND, Pittsburgh, PA, November 2007.
- "Police Recruitment and Retention in New Orleans: Problems and Prospects in the Aftermath of Katrina." American Society of Criminology Conference, Atlanta, GA, November 2007.
- \* "Human Trafficking: An Evidence-Based Analysis in Ohio." *Congressional briefing* to U.S. Representative Deborah Pryce, Washington, DC, October 2007.
- \* "Recruitment and Retention: Lessons for the New Orleans Police Department." Briefing to university partners of the RAND Gulf States Policy Institute, New Orleans, LA October, 2007.
- "Human Trafficking: A Problem that Hits Close to Home." Justice Research and Statistics Association Conference, Pittsburgh, PA, October 2007.
- \* "Violence Prevention at Home and Abroad: Implications for U.S. Policy." University of Pittsburgh, Criminal Justice/Drug and Alcohol Research Advisory Panel, Pittsburgh, PA, November 2006.
- \* "Recruitment and Retention Lessons for 21st Century Policing (Panel Leader)." Graduate Retraining Seminar, Northwestern University Center for Public Safety, Chicago, IL, October 2006.
- \* "Human Trafficking in Ohio (Panel Discussion)." Ohio Office of Criminal Justice Services Human Trafficking Conference, Columbus, OH, June 2006.
- \* "Securing America's Passenger Rail Systems." National Institute of Justice Terrorism Research Symposium, Denver, CO, June 2006.
- "Localized Homicide Patterns and Prevention Strategies: A Comparison of Five Project Safe Neighborhood Sites." Academy of Criminal Justice Sciences Conference, Baltimore, MD, March 2006.
- "Cross-Cutting Methodology Seminar Series: Evaluation Methods." RAND, Pittsburgh, PA, August 2005.
- "Starting from Scratch: Establishing Law and Order in Kosovo." World Congress of Criminology, Philadelphia, PA, August 2005.
- "Establishing Law and Order: The Reconstruction of Kosovo's Security Infrastructure." Turkish National Police Conference on Democracy and Global Security, Istanbul, Turkey, June 2005.
- "An Analytical Look at Policing: Toward a National Research Agenda." International Association of Chiefs of Police, Washington, DC, June 2005.

- "Local and International Violence Reduction Efforts." The Ohio State University, John Glenn School of Public Affairs, Columbus, OH, May 2005.
- "Racial Profiling: The Bigger Picture." Fourth National Racial Profiling Symposium, Chicago, IL, April 2005.
- "Reconstructing Internal Security in Post-Conflict Kosovo." Academy of Criminal Justice Sciences Conference, Chicago, IL, March 2005.
- "Policing in the New Millennium." Counter-Terrorism staff of the New York City Police Department, Washington, DC (at RAND), November 2004.
- "Ready, Aim, Fire: Research-based Violence Reduction." RAND, Pittsburgh, PA, June 2004.
- \* "Homicide Patterns and Intervention in Southeastern San Diego." Command staff of the San Diego Police Department, San Diego, CA, April 2004.
- "Data Driven Strategies for Violence Reduction: A Summary of California's Project Safe Neighborhoods Districts." U.S. Attorney's Office, San Francisco District. San Francisco, CA, March 2004.
- "Oakland Violence: Intersecting Key Facts and Interventions." Command staff of the Oakland Police Department, Oakland, CA, March 2004.
- "Homicide Patterns in the U.S., California, and San Diego." Roundtable for statewide homicide reduction coordinated by the Inglewood Coalition for Drug and Violence Prevention, San Diego, CA, January 2004.
- "A Measurement Model Approach to Estimating Community Policing Implementation." American Society of Criminology Conference, Denver, CO, November 2003.
- \* "Adolescent Substance Use: Exploring Social Disorganization as a Mediating Influence." The Ohio State University, John Glenn School of Public Affairs, Columbus, OH, February 2003, and the Academy of Criminal Justice Sciences Conference, Boston, MA, March 2003.
- "Context, Structure, and the Implementation of Community Policing." American Society of Criminology Conference, Chicago, IL, November 2002.
- \* "Exploring the Determinants of Community Policing Implementation." Ohio Criminal Justice Research Conference, Columbus, OH, October 2002.
- "Organizational Context and Community Policing: Measuring Implementation and Identifying its Determinants." The Ohio State University, John Glenn School of Public Affairs, Columbus, OH, October 2001, and the American Society of Criminology Conference, Atlanta, GA November 2001.
- "Organizational Theory Meets the Implementation of Reform: Using a Contingency Framework to Explain the Variation in Community Policing." Association for Public Policy Analysis & Management Conference, Washington, DC, November 2001.
- \* "Organizational Arrangements for Problem-Solving: Lessons from the Columbus Division of Police." Ohio Criminal Justice Research Conference, Delaware, OH, April 2001.

- "Peer and Family Influence and Adolescent Substance Use: The Role of Urbanity." The Ohio State University, John Glenn School of Public Affairs, Columbus, OH, January 2001.
- "Community Structure and Adolescent Substance Use." American Society of Criminology Conference, San Francisco, CA, November 2000.
- \* "Cross-Functional Problem-Solving: Innovation in the Strategic Response Bureau." Presentation to the executive staff of the Strategic Response Bureau, Columbus Division of Police, Columbus, OH, January 2000.
- "Cross-Functional Problem-Solving in the Columbus Division of Police." The Ohio State University, John Glenn School of Public Affairs, Columbus, OH, April 1999, and the American Society of Criminology Conference, Toronto, Ontario, Canada, November 1999.

"Empirical and Normative Theoretical Foundations in Criminal Justice Doctoral Programs: An Evaluation." Midwestern Criminal Justice Association Conference, Indianapolis, IN, September 1996.

# SERVICE TO GOVERNMENT AGENCIES/NON-PROFITS

## **Advisory Board Member**

Interpol International Intellectual Property Crime Investigators College, 2014-2018

#### Advisor

U.S. Homeland Security Investigations-International AntiCounterfeiting Coalition Intellectual Property Expert Group, 2019-

Michigan Governor's Council on Law Enforcement and Reinvention, 2011-2013

Michigan Commission on Law Enforcement Standards, 2012

## Program Co-Chair

Interpol, Anti-Counterfeiting Innovation Day, 2021

US Homeland Security Investigations, National Intellectual Property Rights Coordination Center Anti-Counterfeiting Innovation Week, 2020

US Homeland Security Investigations, National Intellectual Property Rights Coordination Center Anti-Counterfeiting Innovation Week, 2019

## Chair/Facilitator

Interpol, Intellectual Property Crime Enforcement Workshop on Data-Driven Staffing Models for IP Crime Units and Brand Protection Departments, 2023

Interpol, Intellectual Property Crime Enforcement Innovation Session on the Impact of Artificial Intelligence on Enforcement Activities, 2023

Interpol, Intellectual Property Crime Enforcement Innovation Session on Identifying and Addressing Barriers to Women's Inclusion in Policing, 2023

Interpol, Anti-Counterfeiting Innovation Day, Americas Region, 2021

US Homeland Security Investigations, National Intellectual Property Rights Coordination Center, Law Enforcement-Industry Food and Beverages Anti-Counterfeiting Working Group, 2020-2021

US Homeland Security Investigations, National Intellectual Property Rights Coordination Center Anti-Counterfeiting Innovation Week, Return on Investment for Brand Protection, 2020

US Homeland Security Investigations, National Intellectual Property Rights Coordination Center Anti-Counterfeiting Innovation Week, Supply Chain Management, 2020

US Homeland Security Investigations, National Intellectual Property Rights Coordination Center Anti-Counterfeiting Innovation Week, Innovation and the Future of Brand Protection, 2020

US Homeland Security Investigations, National Intellectual Property Rights Coordination Center Law Enforcement-Industry Pesticides Anti-Counterfeiting Working Group, 2020

US Homeland Security Investigations, National Intellectual Property Rights Coordination Center Law Enforcement-Industry Automotive Anti-Counterfeiting Working Group, 2019-2020

US Homeland Security Investigations, National Intellectual Property Rights Coordination Center, Law Enforcement-Industry Pharmaceutical Anti-Counterfeiting Working Group, 2019-2020

# **Subject Matter Expert**

U.S. COPS Office, Recruitment and Retention in Law Enforcement Forum, 2019

U.S. Senate Finance Committee, Illicit Trade and E-Commerce, 2018

U.S. COPS Office, Law Enforcement Recruitment in the 21st Century Forum, 2016

National White Collar Crime Center and US Bureau of Justice Statistics, 2013-

U.S. Office of the Assistant Attorney General, Office of Justice Programs, crimesolutions.gov, 2010-2012

U.S. Government Accountability Office, ad hoc

U.S. Bureau of Justice Statistics Law Enforcement and Management Statistics Working Group, 2010-present

## Other Law Enforcement Instruction

Instructor, Federal Bureau of Investigation National Academy Associates, Michigan Chapter (2012)

Training Module: Public Safety Consolidation

Instructor, Illinois Criminal Justice Information Authority Police Executive Leadership Training Program (2012)

Training Modules: Researcher-Practitioner Partnerships and Evidence-Based Personnel Planning

Instructor, The Ohio State University and Ohio State Highway Patrol Public Safety Leadership Academy (2012-)

Training Modules: Changing Nature of Policing, Researcher-Practitioner Partnerships, Emerging Crimes, Cost-Benefit Analysis, and Program Evaluation

# **Proposal Reviewer**

National Science Foundation US Bureau of Justice Assistance

#### **Search Committee Member**

Meridian Township, MI, Chief of Police, 2018

#### SERVICE TO UNIVERSITIES AND RESEARCH ORGANIZATIONS

## Michigan State University

School of Criminal Justice

Chair, Search Committee (Criminal Justice Organizations and Behavior), 2023

Member, Awards Committee, 2023-

Member, Doctoral Qualifying Papers Committee for Research Methods, 2019-2023

Member, School Advisory Committee, 2008-

Chair, Doctoral Qualifying Papers Committee for Research Methods, 2021-2022

Member, Director Search Committee, 2019-2020

Member, Reappointment, Promotion and Tenure Committee, 2015-2017, 2020-2022

Member, Personnel Committee, 2014-2015

Member, Executive School Advisory Committee, 2008-2014

Chair, Policing/Product Counterfeiting Fixed-Term Faculty Search Committee, 2012-2013

Chair, Awards Committee, 2011-2012

Chair, Open Faculty Search Committee, 2008-2009

Chair, External Review Research Subcommittee, 2008-2009 Member, Faculty Advisory Committee, 2009-2010

Canadian Studies Center

Advisory Board Member, 2020-

Member, Strategic Partnership Grant Award Committee, 2021-

Center for Anti-Counterfeiting and Product Protection

Chair/Moderator, Research for Brand Protection Strategy Session, Annual Brand Protection Strategy Summit, 2018

Founding Chair, Industry Advisory Board, 2011-2018

Chair, Curriculum Coordinator Outreach Specialist Search Committee, 2014-2015

Chair, Administrative Staff Search Committee, 2014-2015, 2010, 2009

Chair, Tenure-Stream Faculty Search Committee, 2013-2014

Host and Chair, Annual Brand Protection Strategy Summit, 2015-2017

Chair, Awards Committee, 2015-2018

Chair, Brand Protection Hero Committee, 2016-2018

College of Social Science

Chair, Research Advisory Committee, 2011-2013

Member, Research Advisory Committee, 2009-2011, 2023

University

Advisor, Office of the Vice President for Governmental Affairs, 2016-2017 Social Science Representative, Strategic Partnership Grant Review Board, 2014-2016 Faculty Liaison, Institute for Cyber-Enabled Research, 2009-2014

Proposal Reviewer, Office of the Vice President for Research and Graduate Studies, 2009

## The Ohio State University

John Glenn School of Public Affairs

Board of Advisors, 2010-2012

Faculty Search Committee, 2000-2001

Student Representative to Faculty, 1999-2001

Faculty Search Committee, 1999-2000

Director Search Committee, 1999-2000

Doctoral Studies Committee, 1998-2000

## **RAND**

External Program Reviewer of Justice, Infrastructure, and Environment Division, 2016

Manuscript Reviewer (Quality Assurance), 2003-2008, 2018

Mentor RAND Graduate School students and summer associates, 2003-2008

Criminologist Recruitment Committee, 2004-2008

Mentor RAND research staff, 2004-2008

Violence Research Co-Coordinator, 2005

## University of Toledo

Department of Criminal Justice

Academic Misconduct Committee, 2002-2003

Diversity Committee, 2002-2003

Graduate Curriculum Committee, 2002-2003

Honors Committee, 2002-2003 Undergraduate Curriculum Committee, 2002-2003 Graduate Policy Handbook Construction Committee, 2003 Student Evaluation Revision Committee, 2003

# University

President's Club Scholarship Committee, 2003, 1996 President, Alpha Phi Sigma National Criminal Justice Honor Society, 1995-1996

#### Various Universities

External reviewer for promotion and tenure, *University of Central Florida*, Department of Criminal Justice, 2018

Subject matter expert and peer-reviewer, Cure the Violence, *Arizona State University* Center for Violence Prevention and Community Safety, 2017-2018

External Program Reviewer, CUNY-John Jay College of Criminal Justice, 2009

Member, Research Advisory Board, Houston Police Line-up Study, Sam Houston State University College of Criminal Justice, 2012-2015

# Student Thesis/Dissertation/Advising Committees

Chair, Ph.D. Advisory, Rosa Rivera, Michigan State University, 2023-

Member, PhD. Dissertation, Neil Filosa, Michigan State University, 2023-

Chair, MS Thesis, Somin Kim, Michigan State University, 2023-

Chair, MS Advisor, Somin Kim, Michigan State University, 2022-

Member, Ph.D. Dissertation, Kourtnie Rodgers, Michigan State University, 2020-

Chair, MS Advisor, Dustin Cooley, Michigan State University, 2020-2022

Chair, MS Thesis, Dustin Cooley, Michigan State University, 2021-2022

Member, Ph.D. Advisory, Noah Turner, Michigan State University, 2020-2022

Member, Ph.D. Dissertation, Nathan Horton, Northeastern University, 2020

Member, Ph.D. Advisory, Saad Sharief, Michigan State University, 2018-2020

Expert Reviewer, Masters Policy Paper, Brian Georgia, Michigan State University, 2018

Member, Ph.D. Advisory/Exam, Kourtnie Rodgers, 2017-2020

Chair, Ph.D. Dissertation, Zoltan Levente Fejes, Michigan State University, 2015-2016

Member, MS Thesis, Barbara Fallon, Michigan State University, 2016

Chair, Ph.D. Advisory/Exam, Zoltan Levente Fejes, Michigan State University, 2010-2015

Member, MA Thesis, George Adams, Michigan State University, 2014-2016

Member, Ph.D. Dissertation, Byung Lee, Michigan State University, 2014-2015

Member, Ph.D. Dissertation, Jack Drew, Michigan State University, 2014-2015

Member, Ph.D. Dissertation, Brandon Sullivan, Michigan State University, 2014-2015

Member, Ph.D. Advisory/Exam, Brandon Sullivan, Michigan State University, 2011-2014

Member, Ph.D. Advisory/Exam, Byung Lee, Michigan State University, 2010-2014

Chair, Ph.D. Advisory/Exam, Roy Fenoff, Michigan State University, 2009-2014

Chair, Ph.D. Dissertation, Charles Scheer, Michigan State University, 2011-2014

Chair, Ph.D. Advisory/Exam, Charles Scheer, Michigan State University, 2008-2011

Member, Ph.D. Dissertation, Wook Kang, Michigan State University, 2011-2012

Member, Ph.D. Advisory/Exam, Wook Kang, Michigan State University, 2008-2011

Member, MS Thesis, Karlie McManaman, Michigan State University, 2011-2012

Member, Ph.D. Dissertation, Mustafa Halicioglu, Michigan State University, 2009-2010

Member, Ph.D. Advisory/Exam, Mustafa Halicioglu, Michigan State University, 2008-2009

Member, MA Thesis, Justin Heinonen, Bowling Green State University, 2005

#### SERVICE TO PROFESSIONAL SOCIETIES

#### **International Association of Chiefs of Police**

Member, Research Advisory Committee, 2024-

Subject Matter Expert, COPS Collaborative Reform Initiative-Technical Assistance Center, 2020-

## **International AntiCounterfeiting Coalition**

Annual Conference Program Co-Chair, 2018-2019

Panel Chair/Organizer/Moderator

Your Brand Protection Team: Structure and Function, 2023

Brand Protection as a Total Business Solution, 2019

Brand Protection Across the Enterprise, 2019

Valuing the Brand Protection Function, 2017

Brand Protection ROI (two workshops), 2016

## Police Executive Research Forum

Conference Program Committee, Best Practices & Innovations in Police Recruitment and Retention, 2022 Subject matter expert, Changing Dynamics of Policing and the Police Workforce, 2018

## International Association for the Study of Organized Crime

24H Conference on Global Crime Panel Chair/Organizer

Illicit Product Counterfeit Markets: Examining Stakeholder Roles and Effects, 2021

# Michigan Association of Chiefs of Police

Member, Public Safety Directors Committee, 2012-2016

## American Society of Criminology

Section Chair, White Collard and Corporate Crime, Program Committee, 2023

White Collar and Corporate Crime Division, Student Mentor, 2019-

Police Division, Policy and Practice Committee, 2015-2016

Panel Chair-Roundtable/Organizer/Moderator

- "Addressing the Global Police Staffing Challenge: A Discussion of Ongoing Research, Challenges, Opportunities, and Resources," 2023
- "Balancing Cost and Quality of Police Service: A Multi-Site Assessment of Police Consolidation," 2016
- "Intellectual Property Crime: Toward a Global-Local Understanding of Effects and Mitigation," 2011
- "Using Police Resources Effectively," 2010
- "Community Violence Risk and Reduction," 2008
- "International Issues in Policing," 2003
- "Police Organizational Change and Theory and the Implementation of Community Policing" (Presidential), 2002
- "Contemporary Issues in Police Organizations," 2001

Membership Committee, 2004

Student Affairs Committee, 2000-2002

Developed, organized, secured participants, and arranged funding for several sessions at the annual conferences of the ASC including "How to Find a Job and Get Published" (Chair, 2002), "Student-Expert Research in Policing" (Co-Chair, 2002), and "How to Survive Graduate School" (Co-Chair, 2001).

## **Academy of Criminal Justice Sciences**

O.W. Wilson Awards Committee, Police Section, 2021-

Panel Chair/Organizer/Moderator

"Sustainable Justice in the Realm of Product Counterfeiting: Exploring the Possibilities," 2012

"Contemporary Challenges in Police Administration: Advancing Policy and Theory Through Empirical Analysis," 2010

"Data-Driven Violence Prevention," 2006

Violence and Crime Section Chair, Program Committee, 2006

# SERVICE TO JOURNALS/PUBLISHERS

## **Advisory Board Member**

Journal of Economic Criminology, 2022-

## Special Issue Editor

Policing: A Journal of Policy and Practice, The Police Staffing Crisis: Evidence-Based Approaches for Building, Balancing and Optimizing Effective Workforces, 2022-

International Journal of Comparative and Applied Criminal Justice, Product Counterfeiting: Exploring the Risk, 2012

## Founding Executive Editor

Brand Protection Professional, 2015-2016

### **Editorial Board Member**

Brand Protection Professional, 2016-2019

## Manuscript Referee

American Journal of Criminal Justice

Crime, Law and Social Change

Criminal Justice and Behavior

Criminal Justice Policy Review

Criminal Justice Review

Criminology & Public Policy

Governance, An International Journal of Policy, Administration, and Institutions

International Journal of Police Science and Management

Israel Studies in Criminology

Journal of Brand Management

Journal of Crime and Justice

Journal of Experimental Criminology

Journal of Product and Brand Management

Journal of Risk Research

*Justice Quarterly* 

Police Quarterly

Policing: A Journal of Policy and Practice

Policing: An International Journal of Police Strategies and Management

Social Problems

# Monograph/Report Reviewer

Office of Community Oriented Policing Services, US Department of Justice

Greenwood Publishing Group

National Academies of Science

National Institute of Justice, US Department of Justice

RAND Corporation

Routledge, Taylor and Francis Group

## SERVICE TO INDUSTRY

Chair & Moderator, Multi-Firm Workshop on Brand Protection and Logical Modeling, 2021

Chair & Moderator, Multi-Firm Workshop on Brand Protection Analytics, 2021

Chair & Moderator, Multi-Firm Workshop on Brand Protection and Organizational Structure, 2021

Chair & Moderator, Multi-Firm Workshop on Brand Protection ROI Communication, 2021

Chair & Moderator, Multi-Firm Workshop on Brand Protection and Product Diversion, 2021

Chair & Moderator, Multi-Firm Workshop on Brand Protection, Espionage, Electronic Surveillance, and

Situational Awareness, 2021

Moderator, Croplife Webinar on Combatting Illegal Pesticides and Protecting Farmers in Africa, 2021

Co-Host/Conference Facilitator, UL Brand Protection Conference, 2015

## PROFESSIONAL ASSOCIATIONS

Academy of Criminal Justice Sciences (ACJS)

American Society of Evidence-Based Policing (ASEBP)

American Society of Criminology (ASC)

Associated Researcher, The Ohio State University, Criminal Justice Research Center

Council for Advancement and Support of Education (CASE)

International Anti-Counterfeiting Coalition (IACC)

International Association of Chiefs of Police (IACP)

Michigan Association of Chiefs of Police (MACP)

Police Executive Research Forum (PERF)

White Collar Crime Research Consortium (WCCRC)

#### RESEARCH INTERESTS

Police personnel and administration, police consolidation and shared services, theory of police organizations, community and problem-oriented policing, international policing, internal security, reconstruction of democratic police and justice institutions, brand protection, product counterfeiting, crime prevention and control, field interventions, gun violence, program evaluation, and empirical modeling.

## **TEACHING INTERESTS**

Research design and methods, policing and police organizations, program evaluation, product counterfeiting and brand protection, policy projects, professional development, and crime prevention and control.